

2026-2027 Concert Series Program Advertising Rates & Contract



Ad

Dimensions
(width x height)

Single Concert Series
(fall, winter or spring series)

Full Season
(fall, winter and spring series)

Full Page (inside back cover or inside front cover)	4.5" X 7.5"	N/A	☐ \$600
Full Page (internal page)	4.5" X 7.5"	☐ \$275	☐ \$525
Half-Page (horizontal only)	4.5" X 3.625"	☐ \$185	☐ \$325
Business Card Information (vertical)	2.125" X 3.625"	☐ \$115	☐ \$200
Business Card Information (horizontal)	4.5" X 1.6875"	☐ \$115	☐ \$200

Rates: The rates listed above are for *camera-ready* ads only.
Technical Specifications: No bleeds, black & white only, 85-100 line screen.
File Format: PDF, JPEG or TIFF (300 dpi, grayscale).
Schedule: Full season ads run in all Concert Series programs; 1500-1800 programs per season.
Payment Methods: Check (full season or single series) or Credit Card (full season)

NOTE: To place an ad in a single Concert Series program, please pay by check and indicate which Concert Series:
☐ Fall or ☐ Winter or ☐ Spring

Please provide the following information, sign, and send the form to the **Youth Symphony of Southern Oregon, P.O. Box 4291, Medford, OR 97501**. A contract and payment must be received by the YSSO by or before **September 1, 2026**. E-mail a digital file (PDF preferred) of the ad to the YSSO (info@yso.org) no later than **September 10, 2026**. An ad that is not camera-ready is subject to an additional charge. Advertisers may place an ad that appeared in the previous concert season's programs; however, if the ad requires revisions, additional charges will apply. Please proof the ad before submitting it. It will be printed as provided.

Business/Office/Organization Name

Contact Name(s)

Mailing Address

City/State/Zip

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Telephone

E-Mail Address

Signature

Date

Payment Methods: ☐ A check payable to the *Youth Symphony of Southern Oregon* (any size ad, single series or season) is enclosed.
☐ To pay for a full season ad (any size ad) using a credit card, scan the QR code below:

2026-2027 Full Season
Concert Series Advertising

